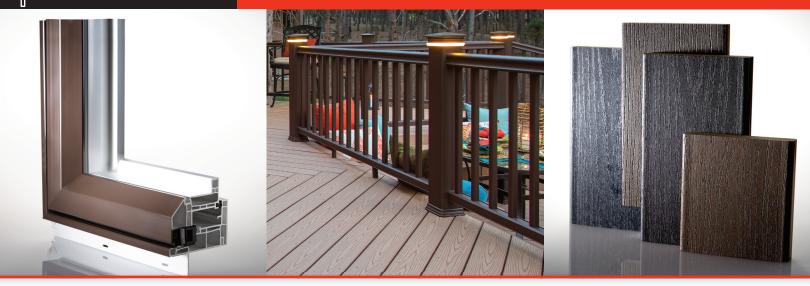
## PRODUCT BULLETIN: GEON PERFORMANCE MATERIALS



# GEON® Bold Alloys Outdoor Weatherable Formulation for Dark Colors

GEON Bold Alloys are specially formulated for dark color capstock, profiles, and sheet used for outdoor building products requiring good weathering performance and the look of stained wood or painted metal

## Designing with GEON Bold...

- Appealing dark colors in high gloss, satin, and matte finish to resemble stained wood or painted metal
- Color hold performance demonstrated by outdoor weathering data in varied orientations and climates
- Expands the lower solar heat build-up colors possible with vinyl, including "jet black"

# ...Helps Manufacturers Grow their Business

GEON Bold Alloys allow manufacturers to deliver outdoor building products with appealing colors, long lasting performance, and low consumer maintenance in a cost-effective solution – all of which can help grow their business.

#### Increased revenue and market share

- Expand vinyl color palette into trending dark colors, including "jet black"
- Meet market demand for a low consumer maintenance product replacing stained wood and painted metal
- Protect brand image by reducing risk of warranty claims for discoloration, rotting and rusting from other materials

# Lower total production costs

- Reduce production costs if using a premium engineered polymer for capping
- Eliminate staining or painting of parts during production and associated shipping costs if using wood or metal
- Increase design freedom to minimize part cost with selected use of capstock and sheet for cladding





# The GEON Difference

#### **TECHNOLOGY**

- Increase Speed to Market Range of GEON Bold Alloys to choose for your application
- Simplify Your Supply Chain Broad portfolio of extrusion solutions from a single supplier
- Improve Cost-Efficiency Maximize costperformance balance with customized formulations

## COMMITMENT

 Stand Side-by-Side - Proud member of associations supporting your industry:

#### **SERVICE**

- Reduce Risk Minimize the risk of part failure with our supporting weathering data
- Improve Performance Design better parts with our experience and recommendations
- Maximize Production Put our extrusion technical support to work for you









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